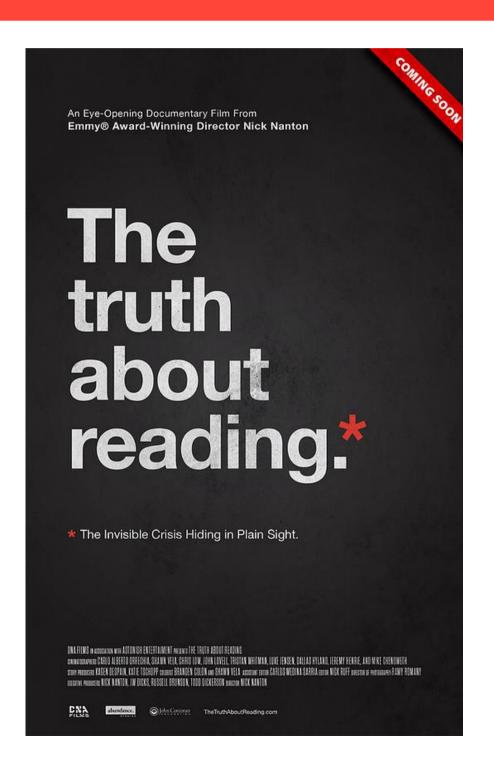
# John Corcoran of the John Corcoran Foundation and Nick Nanton, ESQ. of DNAFilms present: The Truth About Reading: The Invisible Crisis Hiding In Plain Sight



#### **Our Mission**

The mission of The Truth About Reading documentary is to ignite a movement promoting high-level literacy for all. This film will illuminate the crisis-level prevalence of illiteracy and sub-literacy that, unbeknownst to many, permeate every aspect of society. Through extensive research and inspirational storytelling about people who have overcome reading difficulties, The Truth About Reading documentary will engage and captivate while educating and motivating viewers.

#### **Our Vision**

The vision of Truth About Reading documentary will create a society in which every individual has the literary skills to have strong self-worth and be successful in all aspects of life including family, education, work, and community service.

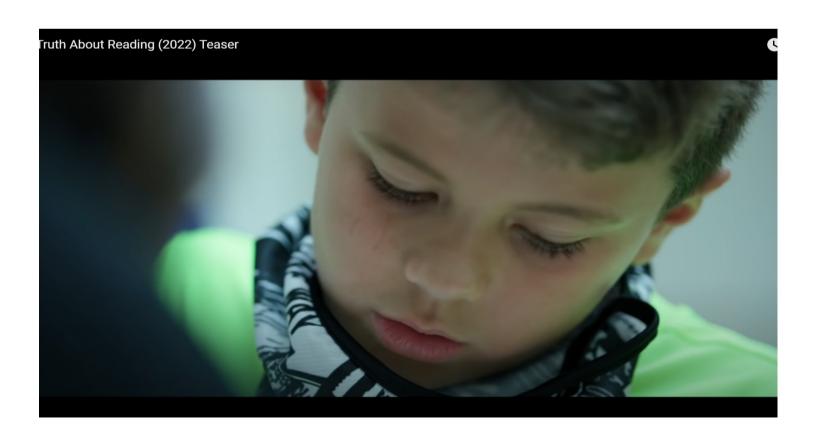
# Some facts about literacy... Identify the problem

54% of adults
between 16 and 74
years old lack
proficiency in
literacy

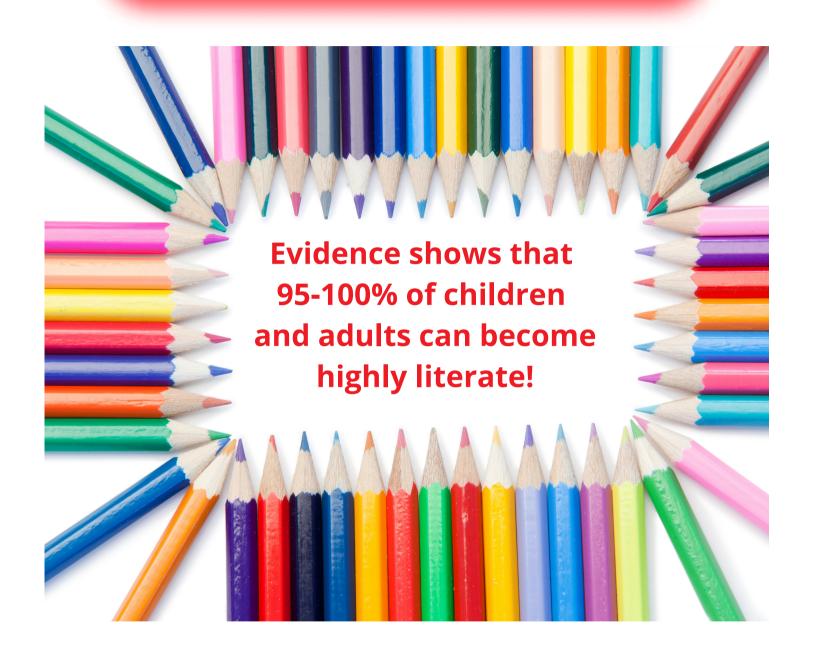
65% of 4th graders in the US do not meet the NAEP proficiency standards

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#### **Click here** to watch the trailer of the film



#### **Highlight Solutions**



MEET THE TEAM! Together, through this film, they plan to dramatically and positively impact literacy in society.

Corcoran was previously a high school history teacher reading at a low elementary level. He learned to read at 48 years old and created The John Corcoran Foundation to assist in preventing and eradicating illiteracy and subliteracy.





Nick Nanton, The Truth
About Reading director,
producer, and storyteller, is
passionate about making a
difference in the world with
his work. He has directed
and produced 46
documentaries and won 22
Emmy awards.

# Fundraising Campaign How you can help

To make this documentary a reality we have a fundraising goal of \$500,000. With your generous contributions, we can accomplish our mission of making high-level literacy accessible for all.

#### \*Give a gift today!

Contact us if you wish to contribute with Bitcoin

If you prefer contributing by check:
John Corcorn Foundation
2082 Rue De La Montagne
Oceanside, Ca. 92054

Tax-exempt gifts are received through The John Corcoran Foundation, a 501c3 organization



#### October 2020 - Present

October 2020: An idea was born! John and Nick connected to discuss a potential documentary November 2020: Press release **December 2020: Fundraising** for initial filming and trailer <u>January 2021</u>: Vetting/inviting participants to be filmed May 2021: Filming of the first 30 interviewees in Washington, DC, New York City, Boston, and Michigan <u>September 2021</u>: Premier of documentary trailer in Hollywood



#### **Moving Forward**

#### November 2021:

- Begin major fundraising drive for completing filming, production, and distribution
  - Publicity

#### **December 2021-May 2022:**

Finish filming

#### September 2022:

 Documentary premier Hollywood, open for private showings

#### Winter 2022, Spring 2023:

Film festivals

#### **Summer 2023:**

 Release on major streaming network(s)



\*DONATE

\*Website

\*Facebook

\*<u>Podcast</u> of documentary team interview
\*<u>Information and Fundraising</u>
\*<u>Contact us</u> for Executive Producer

donor information and perks

Join Director/Producer Nick Nanton for an exclusive event to learn about becoming an Executive Producer donor:

Zoom Event with Nick

Dec. 2nd

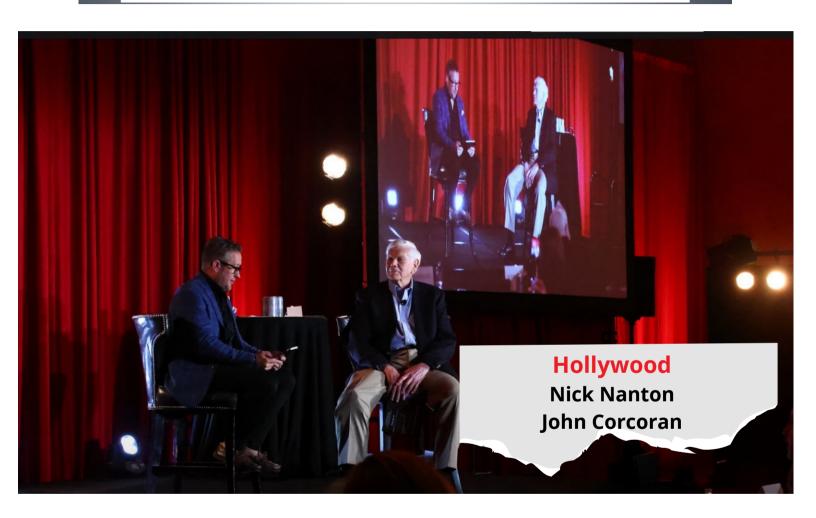
2 pm EST

**Register here** 



# The Journey in Pictures





#### Nick Nanton Set to Direct Upcoming Feature Film on Lack of Literacy in America

Emmy® Award-winning Director Nick Nanton has signed on to direct a new documentary feature film from DNA Films® in partnership with the John Corcoran Foundation™ that aims to change the conversation around literacy through highlighting illiteracy, sub-literacy, and learning disabilities, including dyslexia.









#### Washington, DC



#### **Lacey Robinson**

Natalie Wexler



**Emily Hanford** 

#### **New York City**





**Faith Borkowsky** 



Kimberly, Faith with Nick and Nora Chahbazi





Film team packing up

#### **Boston**







### Michigan









# Chris Swanson

#### **David Chalk**

A protound ex per lence Like before Mora Mora Motal Motal I move encountered before Like Mots of the prior SIX days.

I am actually at a loss tor more than the perior SIX days.

I am actually at a loss tor more continued as I am elated one the prior six days.

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#### **Molly and Claire Woodworth**





Julie VanLier and Nick



Nora Chahbazi





#### Shawn Ellison

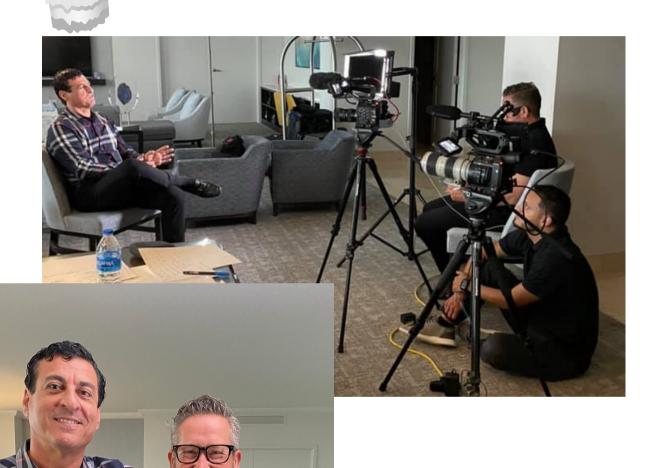




**Gary Jensen** 



# Orlando, Florida



Jihad Mustapha

## Hollywood





Interviews done but no pictures available

Jessica Hamman, California

Michelle Diecuch, New York

Patricia Smart, California

#### **UPCOMING FILMING**

San Diego January 26, 2022 Detroit
December 13, 2021

Across US/England
Through spring 2022

Plain Talk Conference
New Orleans
February 9 & 10, 2022

**40+ interviewees** 

# A sincere THANK YOU

for being a champion for literacy and supporting The Truth About Reading.